



Grundtvig Project

REPORT

Final dissemination report



*This project has been funded with support from the European Commission.
This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*

Introduction

Each partner addressed dissemination in a manner that was most appropriate to their specific national, cultural and linguistic environment. Activities included:

- Brochures, leaflets, posters, etc.
- Partner website
- TIPS official project website www.dyslexiatips.eu
- Mailing/emailing addressed to particular targets.
- Newsletters and magazines.
- Regional conference/seminar for launching the project.
- Meetings, informal meetings.
- Press releases, articles
- Professional Fairs.
- Partner networks.
- Blogs
- Social networks.

Further details may be found within the activities of each partner.

Fondazione Padre Alberto Mileno Onlus - ITALY

The following summarises the principle dissemination activities of Fondazione Padre Alberto Mileno. As a regional dyslexia centre, their primary role was to distribute to those in the Abruzzo Region.

Fondazione Padre Alberto Mileno Onlus coordinated all the project activities during two years and provided promotions through its website (www.fondazionemileno.it) and Facebook page ([view](#)) for the ongoing activities.

Foundation prepared articles and conduct interviews to introduce project outcomes for websites, newspapers and local TV channels. The organized a final press conference on 6th of June 2013 to announce all the project's outcomes to local media, parents of dyslexic child and teachers.

The talked about TIPS projet during the scientific conference at University of Chieti on 27th July 2013 called "SCREENING PRECOCE E TRATTAMENTO DELLA DISLESSIA IN ETA' EVOLUTIVA".

They also realized:

- a Prezi presentation of the project on prezi.com ([view](#))
- a video footage (subtitled in English) published on YouTube ([view](#))
- poster both in English ([View](#)) and Italian ([View](#)) language
- the project Facebook page ([view](#))
- the web content structure of the official project website ([view](#)).

Thanks them for hosting the first project meeting ([view](#)) and a study visit ([view](#)).

SİLİFKE HALK EĞİTİM MERKEZİ VE AKŞAM SANAT OKULU - TURKEY

Dissemination scope of Silifke HEM and ASO is basically Silifke district.

Dissemination activities have been carried out in both mass media and face-to-face studies.

Mass media dissemination is made on <http://www.silifkehem.gov.tr/dis/index.html> also facebook account

<https://www.facebook.com/pages/TIPS-for-parents-of-dyslexic-child/225839380818107?ref=hl>.

Project poster is <http://www.silifkehem.gov.tr/dis/disleksi%20afi%C5%9F%20kopya.jpg>

We made visits to local stakeholders like Silifke Consultancy and Research Center, Silifke Special Education Implementation Center, Yükselen Special Education Center, Atatürk Primary School.

Silifke HEM and ASO carried out a final dissemination conference on 15th of November, 2012. Venue of the conference was meeting hall of the Silifke HEM and ASO which is a central place and easy to find and reach. There were 208 participants : 98 males and 110 females. Target group consisted of Teachers (working with disabled pupils) - school managers and interested parents. Also local authorities and local media were available during the meeting. Conference consisted of three stages.

1st stage

Principle Musa Köroğu made a speech to welcome the participants and announced the agenda

Project Contact person Serpil KALKAN introduced the project, its present and expected outcomes with a powerpoint show.

2nd stage

Hasan Güventürk who is an expert on learning difficulties and has worked on a lot of project about dyslexia was the actor of the conference.

For beginning he gave information about dyslexia and best methods to deal with it at home and at school.

It was a full day conference so there was a lunch break.

After break Hasan Güventürk kept on the conference and asked experiences of participants on dyslexia and there was a brain storming about experiences of participants.

As the final stage, Questions and Replies part took place. In this section particularly parents asked a lot of questions.

At 4 o'clock conference was over. Participants received the attendance certificates.

For the pics you can visit <http://www.silifkehem.gov.tr/dis/videolar.html>

Bulgarian Dyslexia Association - Rousse, BULGARIA

The Bulgarian association of dyslexia cooperated with the center of dyslexia Ruse for the dissemination of project outcomes. The partnership was focus on the pilot testing of the book and its dissemination. The materials were disseminated in Varna and Ruse town.

Cd's with the e-book and brochures are given to parents in the everyday work of the center.

A website in Bulgarian was made with information about the project products.

The partners of the center of dyslexia disseminate the project products too.

Parents who have come to the center were informed by email about the project and e-books.

Informal and formal meeting were taken with parents and who were interested. All participants received cd's with the e-book.

The project was popularized by e-media Rousse info.

Information about the project and the books is published on the website of Erster Österreichischer Dachverband Legasthenie, Austria-the biggest blog for information on the topic.

The project provoked work in collaboration with Lernzentrum MONI Vienna . Information about the project and e-book was disseminated to the Bulgarian community by their web site.

Also information about the project and the e-book was sent to the e-newspaper „Vienna today“ the most read media of the Bulgarian migrants

CO.RI.S.S. - Cooperative Riunite Socio Sanitarie - ITALY

Web dissemination results

- Dedicated web area on Institutional website <http://www.coriss.it/schede.php?id=9>
- Official project website www.dyslexiatips.eu
- Facebook TIPS page
<https://www.facebook.com/pages/TIPS-for-parents-of-dyslexic-child/225839380818107>

Some of other websites talking about us:

- <http://www.coriss.it/schede.php?id=9>
- Facebook CORISS page <https://www.facebook.com/coriss.coop>
<https://plus.google.com/b/117664933857066035912/117664933857066035912/posts>
- www.ilcirotano.it/dislessia-e-on-line-il-manuale/

Euro-Idea Fundacja Społeczno-Kulturalna - POLAND

Dissemination

1.1. Objectives and scope of dissemination

- Disseminate a project TIPS;
- Disseminate a project outcomes;
- Disseminate dyslexia issues;
- Disseminate Grundtvig program.

1.2. Dissemination Implementation and management (main activities, etc...)

The following summarises the principle dissemination activities of Euro-Idea Fundacja Społeczno - Kulturalna. As a national scope, private, non-governmental organisation, their primary role was to distribute information about dyslexia issue in the national territory. Euro-Idea Fundacja Społeczno-Kulturalna made a dissemination campaign at local and international level during all project life time.

We broadcasted a message to the public by:

- creation of specific web site/blog to permanent dissemination in Polish,

<http://dysleksja-tips-llp.tumblr.com/>

- web posts & web campaign,

<http://dysleksja-tips-llp.tumblr.com/>

<http://dysleksja-tips-llp.tumblr.com/O%20projekcie>

<http://euroidea.wordpress.com/2012/03/29/projekt-tips-pierwsze-spotkanie-partnerowwizyta-studyjna-vasto-marina-italia-25-26-listopad-2011/>

<http://euroidea.wordpress.com/2012/04/11/projekt-tips-trzecie-spotkanie-partnerowwizyta-studyjna-granada-hiszpania-24-luty-2012/>

<http://euroidea.wordpress.com/2012/04/11/projekt-tips-czwarte-spotkanie-partnerow-wizyta-studyjna-rousse-bulgaria-23-marca-2012/>

<http://euroidea.wordpress.com/2012/07/11/projekt-tips-szuste-sp>

[otkanie-partnerow-wizyta-studyjna-krakow-polska-29-czerwca-2012/](http://euroidea.wordpress.com/2012/10/16/przewodnik-dla-rodzicow-dzieci-z-dysleksja-rusza-badanie-pilotazowe/)

<http://euroidea.wordpress.com/2012/10/16/przewodnik-dla-rodzicow-dzieci-z-dysleksja-rusza-badanie-pilotazowe/>

<http://euroidea.wordpress.com/2013/07/31/osme-spotkanie-partnerskie-w-ramach-realizacji-projektu-tips-krakow/>

- international web article in English,
<http://eng.synergy-net.info/default.cfm?fuseaction=link&id=3,1129>
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- online information materials/invitations,
<http://dysleksja-tips-llp.tumblr.com/>
<http://dysleksja-tips-llp.tumblr.com/e-book>
<http://euroidea.wordpress.com/2012/10/16/przewodnik-dla-rodzicow-dzieci-z-dysleksja-rusza-badanie-pilotazowe/>

- brochure,
http://euroidea.files.wordpress.com/2012/08/web_tips-for-parents-of-dislexic-child.pdf

- online interview,
<https://docs.google.com/spreadsheet/viewform?formkey=dDEtREtpam94ZnAzcU5xNDgxVkZEOFE6MQ>

We broadcasted a message to local specialists in dyslexia issue by several formal and informal meetings like:

- meeting with the staff of Psychological and Pedagogical Clinic that supports children, youth, parents, teachers and make prevention and rehabilitation in child development disorders in Kraków. The meeting have a place in 09.02.2012.
Direct target group - 17 staff members of public institution working with parents, their dyslexic children and teachers in Kraków. Indirect target group-parents of dyslexic children.

- meeting with the staff of Psychological and Pedagogical Clinic for dyslexic children in Kraków. The clinic deals with problems of diagnosis and treatment of children with specific learning difficulties in Kraków. The meeting have a place in 02.02.2012.

Direct target group - 19 staff members of public institution working with parents and their dyslexic children in Kraków. Indirect target group-parents of dyslexic children.

Those activities consisted in:

- TIPS project presentation;(media used ppt presentation)
- Dissemination of experiences and expected outcomes;
- Invitation for the Study Visits;
- Meeting with staff;
- Involvement of beneficiaries;

Foundation prepared articles to introduce project outcomes for institution's website, and local newspapers.

We leave a press release ([view](#)) and we informed main local newspapers about the project and project results and the final event.

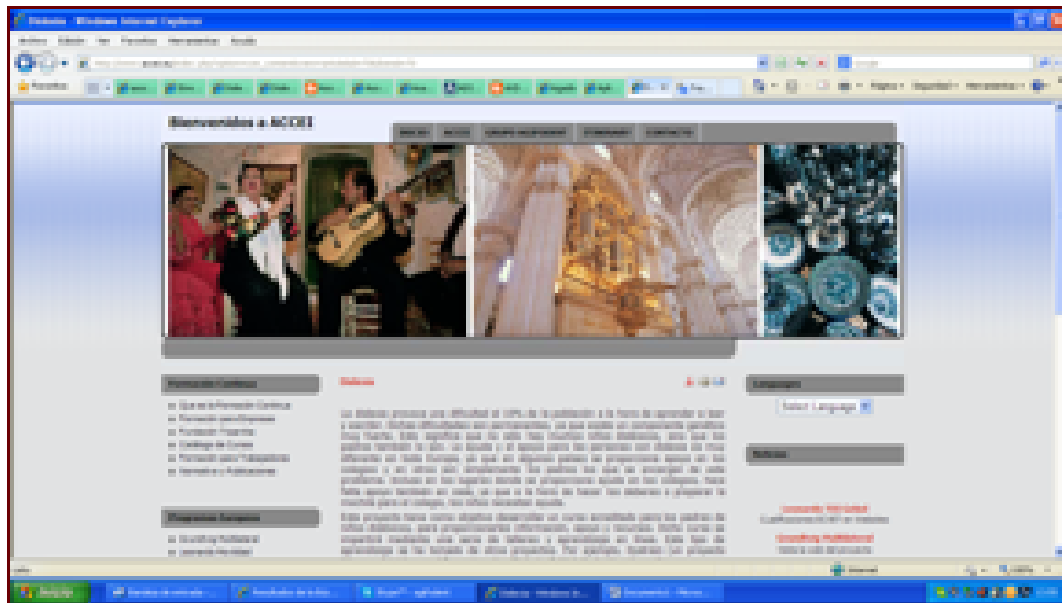
We disseminate by hosting a study visit ([view](#) the report) and a project meeting ([view](#) the report).

We made also some project dissemination activities during the meetings and workshop with beneficiaries.

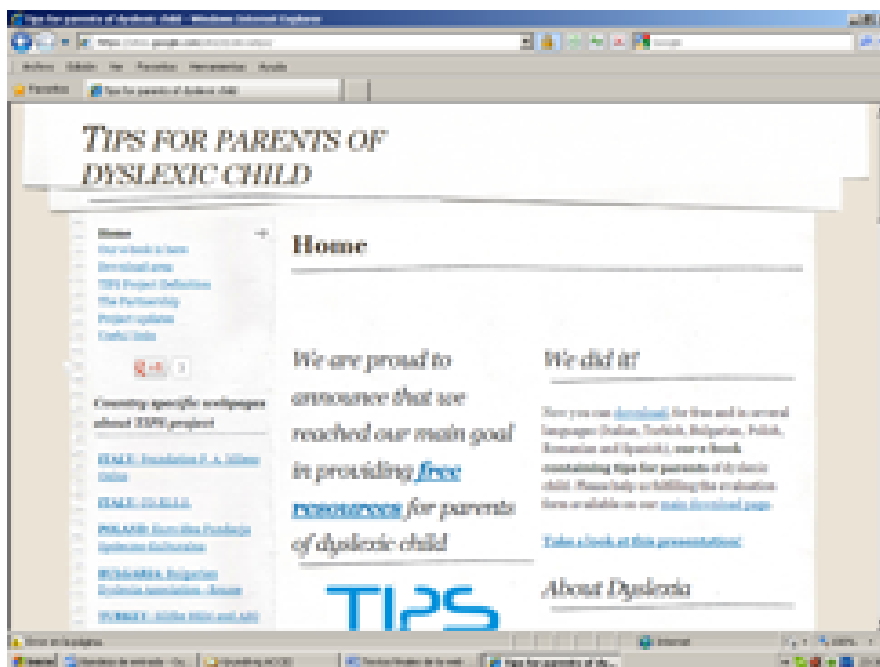
Those activities was performed according to the possibilities of our institution.

Cultural Center of European Initiatives - SPAIN

All information about the project has been published in our website <http://www.accei.eu>



All information of the website www.dyslexiatips.eu



Is about the project, and here everybody can find all information.

ORGANIZATIA SALVATI COPIII - FILIALA DOLJ - ROMANIA

Dissemination of the project was done by the media and by presenting results of the project:

- Official **project website** which contains information about project, and partners materials developed during the project. www.dyslexiatips.eu
- Dedicated web area on **Institutional website** which contains information about dyslexia, organization, partners, useful links and materials developed during the project. <http://salvaticopiiidolj.net23.net>
- article in the newspaper Lupa, <http://www.lupamea.ro/>, that were presented the activities from International Conference – Tips For Parents of Dyslexic Child ([view](#))
- **TVR Oltenia TV in 2 shows** ([view](#)) in which Ms. Claudia Maciucă psychology, volunteer of our organization, presented problems of children with dyslexia and described possibility that provides our organization with specialists and access to project site ([view](#)).
- Presentation of the project in the **International Conference – Tips For Parents of Dyslexic Child**, a continuation of the project carried out together with our project partners ([view](#)).

The conference took place in the conference room of the Museum of Art in Craiova, his role being to realize the significance of the notion of dyslexia, to know the causes, symptoms, treatment and recovery methods in the field of dyslexia.

They also realized:

- poster for **the project** ([view](#))
- poster for **International Conference – Tips For Parents of Dyslexic Child** ([view](#))