



Grundtvig Project

DESSDYS

Development of Study Skills For Dyslexic Individuals

Web dissemination and information

WEB DISSEMINATION for DESSDYS PROJECT

Introduction

Each partner published information on their website to share the resources within their country. This formed an important part of the dissemination strategy. In this project the principle dissemination was through proactive engagement with the User Groups, with the website being used as an access point for those attempting to access and distribute information. It provide regular updates as well as an opportunity for individuals to download and use the resources. The website also provide a place for people to feed back their ideas. The publicity for the website was proactive to ensure maximum dissemination.

Dyslexia Association of Bulgaria - Web dissemination in Bulgaria

The following summarises the principle **Web dissemination** activities in Bulgaria.

The opportunities given by Internet were widely used for dissemination purposes during the two years of the project life.

Dyslexia Association - Bulgaria used actively its own website from the very beginning of the Dessdys project to announce and describe each step of the project during its life cycle: the activities organized locally or internationally, the tasks of the Association as a core partner in the project, and the outcomes.

On www.dyslexia-bg.org were regularly published news about the project in short format, along with some photos and links to the main publications. On the website were published links to the project products - Dessdys Students' Guide, Dessdys Lecturers' Guide, Dessdys Templates' Guide; to some useful software that can be of help to dyslexic students and their tutors. All this can be found in the "project area", on the page dedicated to Dessdys project where also a link to the official website of the project www.dessdys.eu. In this way we ensured the best visibility to the outcomes in Bulgarian language.

The most important events and outcomes were also announced on the Municipality informational website, as well as on the websites of other institutions/organizations we work with.

A lot of information has been delivered by e-mails, during the Skype meetings and Conferences.

Blue Fountain – Web dissemination in Hungary

The following summarises the principle **Web dissemination** activities in Hungary.

BF Edu is a small enterprise delivering innovative (mostly web-based) educational services. It is generally in line with PR and marketing practices to distribute and disseminate results on the world wide web, through our own website, in form of link exchange with educational websites and specialist blogs and promoting the access to the online resources on dissemination events and in published informational brochures.

Dessdys project was also promoted (description with link) on dyslexia related EU funded project websites, e.g. www.isheds.eu and www.embeddyslexia.eu.

The Hungarian part of the Dessdys project website has 6 different sections, dedicated to different relevant information, such as:

- about dyslexia
- study skills development
- about the project
- assistive technology recommendations
- information on project activities
- general dyslexia support Hungary relevant information and links to other projects

Fondazione Padre Alberto Mileno - Web dissemination in Italy

*The following summarises the principle **Web dissemination** activities in Italy.*

The Foundation Father Alberto Mileno Onlus - Study Centre for Dyslexia and SpLD - used its own website to describe the various steps of the project during its life cycle. On www.fondazionemileno.it you can find articles that describe each of the main activity taken at partenship level and a press release after the main conferences organized to disseminate the project's outcomes.

Furthermore on the Foundation's website you can find (in the "project area") a dedicated page to the Dessdys project where there is both links to the study materials and to the official website www.dessdys.eu. In this way we can assure the best visibility to the outcomes in Italian language.

Before each conference we also used Google AdWords to promote the event and to reach a wider target of dyslexic learners.

The partnership was also introduced in our on-line forum
<http://www.fondazionemileno.it/forum/>

İzmit Guidance and Research - Web dissemination in Turkey

The following summarises the principle **Web dissemination** activities in Turkey.

Center's website provided a base for promoting project and to inform the public about dyslexia problem. Dyslexia is not a well known issue in Turkey and there are not too much materials meeting the needs of dyslexic individuals. Project Web site www.dessdys.eu and its Turkish part answered to an extensive demand through published materials about dyslexia and study skills. Most of the Turkish web sites gave links to Dessdys Project website for their users searching information about dyslexia.

As Guidance and Research Center we used our own website www.izmitram.com to announce and introduce the project outcomes, and ongoing activities to our users. The school counselors, teachers, parents and SEN professionals regularly visit the Center's website because of their need to follow the results of student evaluation and assessments and get the official reports from our Center for starting and continuing their educational support procedures. 550 institutions and their workers affiliated to Kocaeli Directorate of Education has to visit our Center's Website for different purposes and for this reason they are exposed to Project materials constantly. We also used our mailing list with a number of more than 900 contacts to deliver the news about Dessdys Project.

Ibis Creative Consultants Ltd and Belfast Metropolitan College - Web dissemination in United Kingdom

The following summarises the principle **Web dissemination** activities in the United Kingdom.

The web offers a number of ways to dissemination information, and Ibis was able to use many of them. Principle web based dissemination activities were as follows:

Website dissemination

The project was discussed with a number of EU funded projects, and has been mentioned on their websites. Projects include Embed, iSheds, Dys2 and Caldys2. It was also mentioned on the Ibis website (www.ibisconsultants.info). The material is also signposted in websites such as the Jersey Dyslexia Association (www.jerseydyslexia.com)

Newsletters

Ibis has its own web-based newsletter that goes to around 600 recipients across Europe. Dessdys was mentioned in several of these newsletters. Several other projects also mentioned Dessdys in their newsletters.

Webinars and other talk downloads

Dr Smythe of Ibis held an international webinar where Dessdys was mentioned. It also appeared in many talk on dyslexia. Most of those talks are now available online through the institution where they were held.

Blogs

The project was mentioned on the Technodys blog (<http://technodys.blogspot.com>)